



Bewdley Primary School  
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Thursday 14th March 2024

Dear Parents and Carers,

It will come as no surprise to anyone that we are continuing to fight the battle that is illegal and inconsiderate parking around the school and neighbouring areas.

Last week, I had meetings with a community taskforce which is hoping to help alleviate some of the problems and increase the levels of road and traffic safety around the school. The County Liaison Officer for the Highways Agency completed an investigation into how they could install any further traffic calming measures. In short, her conclusion was that until parents and carers start to abide by the measures that are already in place, it's unlikely that adding more will not change the current situation. For example, adding more double yellow lines or zig-zagging parking would not have any impact as people are not abiding by those that are already in place.

This led to the conclusion that we therefore need to be visited by civil enforcement officers on a more regular basis. The county and district councillor was very much in support of this and has confirmed that Stourport Road is now a high priority for parking enforcement. West Mercia Police have also been visiting and have already issued fines to parents, including one for the misuse of a Blue Badge.

To ensure that we remain a high priority for enforcement, we have been asked to compile a portfolio of illegal and inconsiderate parking which will be shared with both the enforcement officers and West Mercia Police. You may have seen members of staff outside school over the last couple of weeks taking photos of cars that have been parked on the zigzags or double yellow lines without a Blue Badge.

**If you do not wish for your car to be photographed parking illegally, then please bear this in mind when you are deciding where to park.**

All of our children, with a couple of medical exceptions, walked to Wyre Forest Books last week. They have easily walked this half mile route and haven't needed to be collected in a car directly outside the school. This is approximately the same distance that it would take to walk to Blackstone Meadow, where parking is ample, free and, particularly important in this situation, follows the Highway Code. If you are currently battling with the bypass at collection times, you may wish to consider parking in Gardners Meadow car park which allows you to park for one hour for free until 2025.

Our school rules are Ready, Respectful and Safe. If we expect our children to follow these rules then I think it's reasonable to ask our parents and carers to do the same. Hopefully we can help to ease this situation before a member of our community is seriously injured.

Head Teacher:  
*Amanda Bradley*

## Helping everyone to achieve their best

Please feel free to email me at [head@bewdleyprimary.worcs.sch.uk](mailto:head@bewdleyprimary.worcs.sch.uk) if you would like to discuss any of the above or if you have any further ideas regarding how to solve this continuing problem.

Kind regards,



Amanda Bradley  
Headteacher

*A selection of examples of the parking concerns mentioned above, none of which were displaying Blue Badges at the time of parking on double yellow lines:*

