

7th September 2020

Dear Parents/Carers of Bewdley Primary School and St. Anne's C.E. Primary School

Over the weekend we received information via a social media page that a door to door salesman, from Southwestern Advantage, was approaching families to sell his products saying that the school recommended them. This salesman also shared names of other families he had visited as a way to gain the attention, interest and confidence of the people he was attempting to sell to. Additionally, the man in question, said that he had an endorsement of the product from members of staff.

Please be aware that as schools, we do not endorse the product that is being sold. Regardless of the quality of the product, we have not given permission for anyone to use our school names to promote them. Likewise, no member of staff has given permission for their name to be used in promoting these products to members of the community.

The police and the local authority safeguarding team have been informed, as we believe that inappropriate sales tactics are being used. We believe that you would want to know that the salesman has not been given our recommendations to use in his to approach local residents. Please be mindful of this if you are visited by him and before giving out any personal details.

Yours sincerely

J Woakes

Headteacher

M R Tipping

Headteacher St Anne's CE Primary School